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| **Social Media Post Copy** | |
| **Image** | **Post Copy** |
|  | We are now offering easy [ordering/pickup/delivery] for your convenience! Give us a call at [practice phone number/ or visit practice website] to order your Bausch + Lomb contact lenses. Stock up today!  **#InThisTogether** **#BauschandLombStrong** |
|  | Experience all day comfort from home. We are now offering easy [ordering/pickup/delivery] for your convenience!  Contact us at [practice phone number/ or visit practice website] to order your Bausch + Lomb contact lenses.  **#InThisTogether #BauschandLombStrong** |
| A picture containing screenshot, refrigerator  Description automatically generated | Practicing your Social Distancing? We now offer easy [ordering/pickup/delivery] for your convenience!  Call at [practice phone number/ or visit practice website] to order your  Bausch + Lomb contact lenses now.  **#InThisTogether #BauschandLombStrong** |
|  | Eye Care Tip #1- Don’t forget to disinfect your contact lenses as recommended by [Doctor’s name]. Call us at [practice phone number/ or visit practice website] with any eye-related issues, questions or concerns.  Learn more about contact lens care at: <https://www.bausch.com/your-eye-concerns/wearing-contact-lenses/wearing-and-caring-for-contact-lenses> |
|  | Eye Care Tip #2- Keep your eyes healthy! Wash, rinse, and dry your hands thoroughly before touching your contact lenses. If you have questions or concerns, give us a call at [practice phone number/ or visit practice website] to book an appointment.  Learn more about eye care at: <https://www.bausch.com/your-eye-concerns/wearing-contact-lenses/wearing-and-caring-for-contact-lenses> |
|  | Eye Care Tip #3 – For best performance, only wear your contact lenses for the time recommended by [Doctor’s name]. Call us at [practice phone number] with any questions or concerns.  Learn more about contact lens wear at: <https://www.bausch.com/our-products/contact-lenses/successful-contact-lens-wear/dv-p> |
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